

Professional Impressions

Resume Writing & Career Coaching

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VIP CLIENT/NETWORK - CAREER SERVICES & COMMUNITY NEWSLETTER

Networking Corner

Meet Professional Impressions clients who are looking for a new opportunity....

Who do you know with an opportunity to connect them to?

Congratulations on new jobs
Brent & Wanda!

- Senior Business Analyst
- Compensation Director
- IT Executive (3)
- QA Director - TX
- Technical Writer
- Enterprise Software Sales Executive
- Sales/Biz Dev/Acct Exec (6) Multiple locations.
- Systems Admin/ Tech Project Lead
- Desktop Support Analyst
- System Admin/Project Lead – CO/AZ
- System Engineer -NJ
- Customer Success Director
- Product Manager
- Process Automation Consultant
- Executive Admin
- HR Specialist- expertise in Immigration
- HR Manager
- Property Manager- TX
- Project Coordinator
- Program Manager
- Director of Operations- manufacturing
- VP – Product Delivery
- Global Retirement Plan Exec - CO
- Digital Marketing Exec – CO
- Solutions Architect
- Warehouse/Automotive Manager
- Community Outreach Exec Director
- Global MSP Executive/Partner Strategy

Please let me know if I missed anyone. And if anyone has found a job that I have included, let me know.

Hello,

The job market slowed down a bit in January, but things have picked up in February again! If you are thinking of looking for a new opportunity, it's a great time!

New Professional Impressions Service Offerings:

Executive Premier Package: This is an all-encompassing package for someone who is in the job market and needs a solid, branded resume, LinkedIn profile, customized cover letters, step-by-step coaching and proactive marketing through their job search.

Executive LinkedIn Profile Branding: If you are not looking for a job but want to make sure your LinkedIn profile accurately reflects your brand.

Executive Profile: If you need a 1-page infographic profile that shows your expertise in a more interesting way than your resume, this is an excellent choice. This is also great for consultants or business owners who want to market and promote their expertise to prospective clients.

I am also utilizing my recruiting background to partner my network of recruiters to proactively submit my clients for openings.

Please "Like" Professional Impressions on FB @professionalimpressions and follow on Twitter @nickimassman also, you can follow my new company page on LinkedIn.

Thank you for your business and referrals!! I truly appreciate it.

Nicki Massman

Using LinkedIn Effectively

Did you know 97% of Recruiters use LI for recruiting candidates? And over **70%** of people found their last job through a social network?

- Ensure your profile picture is a professional headshot. Make your profile public.
- Join groups in your industry or that align with your interests, share knowledge and engage in conversations.
- Follow companies that you aspire to work for and your current company.
- Connect with current colleagues, former colleagues, clients, business associates.
- Get recommendations from colleagues, clients and business associates who are satisfied with your work.
- If you aren't using LI or your LI profile isn't optimized, Recruiters won't find you!
- Review Jobs tab for listing of jobs you may be interested in and set up your preferences.
- Conduct a search for jobs based on job title, keywords that are posted on LI.
- Save jobs that are of interest to you. You can apply to jobs via LI as well.
- Build rapport with Managers/Executives. They may know other Managers at companies who may be hiring as well. Call them and ask them to be a referral for you. Managers always give preference to referred candidates from a trusted source and this will increase your chances of getting an interview significantly.

Hot Jobs

Salesforce CPQ Developer – remote, Java Developers, BI Architect, Agile Safe Coach & Trainers- FL, CO, AZ, (2) CFO, Director of Product Marketing, VP Marketing, VP of Community Impact, (2) VP Business Development, SVP- Chief Privacy Officer, CEO, (2) CTO, VP Talent Acquisition, Director SW Development- hands-on technical. Cloud Support Engineer, Business Development Sales Representative. Sr. Embedded QA, Sr. Embedded QA (2), Full Stack Developer (.NET, JavaScript).

If you or someone you know are interested in any of these jobs, let me know and I will connect you with my Recruiter contacts.

Refer a friend to me to write their resume or for career coaching and receive a gift card as part of my Referral Program.